**Logic Model**

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| **Problem Statement** | | | |
| Fuel cells are an alternative to fossil fuels, yet there is a lack of knowledge about fuel cells and the state of the industry. | | | |
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| **Goal** | | | |
| Provide an open Industry Analysis Report (IAR) in order for global knowledge and development opportunities to become available to anyone especially for global policy makers. | | | |
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| **Resource** | **Activities** | **Outputs** | **Outcomes** |
| * Fuel Cell authorities   + Fuelcelltoday   + Fuelcell.org * Scientific publications   + Sciencedirect * Company websites * Newspapers and magazines * Governmental authorities   + Energy.gov * Statistic databases * Online Tools   + Github   + Teambition * Software   + MS Office   + Atom   + Citavi | * Create the IAR   + describe historical evolution   + Identify the leading technologies and potential applications   + determine shipment data, investigate about companies   + Review governmental regulations and subsidies   + Analyze potential development and threads of other technologies * Publish IAR online and link it to printed version | * IAR   + Brief historical outline   + Explanation of technologies and applications   + Show price development, shipped units, company profiles and their IP   + Show how policies are different in different countries   + Show risks and opportunities in the context of other technologies * Github page | * Condensed Information about the fuel cell industry availabe   + IAR available to everyone   + IAR understandable by everyone * Interaction with other contributors |
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| **Rationales:** | | **Assumption:** | |
| * IAR beneficial for consumer, global policy institutions | |  | |

**Digital Signatures**

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